

Three options in booking-process

CO₂-NEUTRAL FLYING IS NOW EVEN MORE CONVENIENT

Lufthansa shares the ambitious climate goals of the European Commission and makes climate-conscious travel even easier for its customers: Since the end of April, travellers are able to choose between three options, all of which guarantee a CO₂-neutral journey.

Immediately after selecting their flight itinerary on lh.com, passengers are now offered three options for CO₂-neutral flying. Ticket and CO₂ offset are then paid together.

With a clear strategy towards a sustainable future

The Lufthansa Group embraces its responsibility for effective climate protection – with a clearly defined path towards CO₂-neutrality: By 2030, the company’s own net CO₂ emissions

- **Option 1**
Sustainable aviation fuels that are currently produced from biogenic residues and directly reduce CO₂ emissions.
- **Option 2**
CO₂ offsetting via high-quality carbon offset projects of the non-profit organization myclimate in Germany and other countries around the world. These promote measurable climate protection by saving CO₂ as well as improving quality of life and biodiversity.
- **Option 3**
A combination of both options.



Product campaign in the spirit of climate protection

With its new offer, Lufthansa is making offsetting and CO₂ reduction easier and more transparent, aiming at encouraging more passengers to opt for climate-friendly travel. To date, less than one percent of Lufthansa passengers have taken advantage of the option to fly CO₂-neutrally. In the course of the second quarter of 2022, the service will also be available in the booking portals of the Lufthansa Group airlines Austrian Airlines, Brussels Airlines and SWISS. Another incentive will follow: Those who opt for one of the three CO₂-offset options in the future will receive additional status and award miles.

are to be halved compared with 2019, and by 2050 the Lufthansa Group aims to achieve CO₂-neutrality. To this end, the the company relies on accelerated fleet modernization, the continuous optimization of flight operations, the use of sustainable aviation fuels, and innovative offers to make air travel and freight transport CO₂-neutral. The Lufthansa Group itself has been offsetting the CO₂ emissions of the flights of its employees on business trips via myclimate carbon offset projects since 2019.