

“Yes to Europe”

FLYING AMBASSADORS FOR THE EUROPEAN ELECTIONS

In just over six weeks, around 350 million Europeans will be called upon to cast their votes. This election is crucial, as Europe needs stability. Four Lufthansa Group airlines are flying for the European idea.



A clear message on the ground and at an altitude of more than ten kilometers, spread across the entire continent! Starting this week, Lufthansa Group planes will be flying across our skies with the statement “Yes to Europe”. A total of four Airbus A320 will become ambassadors of the European idea in light of the EU elections.

With the special livery, the Lufthansa Group calls for participation in the European elections, which take place every five years. Every day, the airlines of the Lufthansa Group connect thousands of people through Europe and from there out into the world. With this initiative, the Lufthansa Group is sending out a signal for a free, united continent and a strong democracy.

European Stars in the European Sky

Lufthansa and Eurowings will kick things off this week. In the following days, Austrian Airlines and Brussels Airlines will each send a special livery plane into the European sky. The words “Yes to Europe” can be read on the fuselage, framed by the European stars.

During the European Parliament elections in 2019, Lufthansa had already made a similar commitment to Europe with a special livery, thereby advocating for active participation in the voting process.

The elections to the European Parliament will take place between 6th and 9th June, 2024. In the 2019 elections, over 50 percent of eligible Europeans exercised their right to vote. This marked the highest voter turnout in 20 years.